

CV

curriculum vitae

SKILLS SUMMARY

Friendly, imaginative designer with good creative flair, with over 20 years experience on Apple Macintosh systems and applications (mainly Quark Xpress or Indesign , Photoshop and Illustrator), and the ability to use more traditional methods too. With an open minded view to design, I have a results-orientated approach to projects from initial stages to completion, with good time and project management skills. Am self motivated with good written and oral communication skills and have the ability to work well within a team.

EXPERIENCE

Extreme background in all aspects of publication make-up, from concept, design, layout and/or paste-up to outputting methods and good knowledge of the pre-press industry, printing methods etc. Design work ranges from logos, illustration and T-shirt design to posters, flyers, magazines, brochures and catalogues. Experience with outputting to various RIP's & Imagesetter's and producing plates (negative film separations etc.) for print.

WORK HISTORY

Freelance Design, based wherever I may be, April 95 - present

Worked on a variety of projects, either solely, or with others. Work has included website design, logos, corporate identities, advertising, brochures, catalogues and other promotional materials - both print and web based. Additionally I help those with Mac related problems, and tutor on applications, such as photoshop and illustrator.

Creative Art Director, iApps & Crunch Computers, Sunshine Coast, June 2010 - Jan 2011

Design and creation of graphical elements for use in apps (for iPhone & iPad), managing projects from concept, interface, identity and navigational design. Producing all graphical elements for website and microsite design, and promotional media for both iApps and sister company Crunch Computers - an apple reseller. Liaison with marketing , web and programming departments, and tutoring a student designer 1 day a week.

Art Editor, Mayfair Magazine, Paul Raymond Publications, Central London, Jan 2000 - June 2004

Responsible for the layout and design of the magazine: the cover, sets, features, house ads and promotions. I conceived and executed special features and promotions and also enjoyed designing and directing shoots and sourcing models on occasions. Liaison between the reprographics house and internet departments were also an important part of my responsibilities. Lightbox skills, mark-ups for digital touch up and proof checking were also key.

Senior Designer, Home Counties Newspapers, St Albans, Sept 98 - Jan 2000

Mainly producing adverts and design concepts for the titles, which included The Herts Advertiser, Welwyn & Hatfield Times, Business Monthly and Hertfordshire magazine. Other projects for HCN included any other associated advertising, charity and community projects. Additionally I had to co-ordinate artwork between studio's, sales staff, outside agencies and printers, and our typesetters at Watford, where I had previously worked.

Studio Manager, Imedia Print & Design, Watford, April 97 - Sept 98

Responsible for all full-colour work in all the local papers/publications HCN produced. Involved scanning, setting, colour-correction, page make-up, and outputting to film. Position demanded working to very tight daily deadlines and liaison with sales reps, editorial and other production staff. Also checked /co-ordinate agency supplied artwork, sent as film, separations, or ISDN/ADS.

TRAVIS BACON

t: 0424 952924
e: mail@travisbacon.com
w: travisbacon.com



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FURTHER EDUCATION

NVQ Level 2 Desktop Publishing, Oaklands College, June 95 - Nov 95.

A 20 week course looking at all aspects of D.T. P. and continuing my knowledge of computer aided design. Using both Apple Mac's and PC's with a variety of applications.

BTEC HND Industrial Design, University of Hertfordshire, Sept 92 - July 95.

Learning disciplines of Industrial design including magic marker and other presentation techniques, model making and extending all other skills. Experience also gained with various computers and applications. Projects included camera designs, and a concept midi synthesizer guitar design.

BTEC ND Art & Design, Epping Forest College, Sept 90 - July 92.

Backgrounding in all aspects of art and design disciplines from which I specialised in three dimensional design. Projects included a working prototype of an 'Interior Sundial' concept lamp, 'Illusion' based furniture and a self propelled fun vehicle.

QUALIFICATIONS

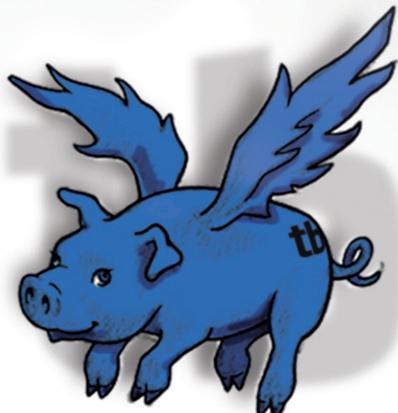
- BTEC HND** Higher National Diploma in Industrial design, as detailed above.
- BTEC ND** National Diploma in Art & Design, (specialising in three dimensional design)
- GCSE's** 9 GCSE's of which 7 were in the A-C O level equivalent bracket.

HOBBIES / INTERESTS

Include a great deal of interest in most forms of applied arts, including fine art, graphics, photography and film-making, both from an observational and creative viewpoint. Also an avid skateboarder for over half my life, I spend a lot of time throwing myself down and at things, making films and taking photographs, both for personal pleasure, and (in the past) for associated sponsors. I like the other usually listed things; travel, reading and films and have always been interested to the more diverse or strange and/or fortean subjects out there.

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PERSONAL

- Nationality:** British/Australian.
- Driving Licence:** Full clean manual driving licence.

References and/or portfolio upon request.

Registered Freelance Deisgner:
ABN Number: 74 414 027 332